

MBA (2 YEARS)

OBJECTIVES

The program will empower students to reach their full potential, develop their competence in enterprise management and adaptation to the market. The program fosters high level, practical and versatile management talents with international vision, extensive knowledge, entrepreneurial mindset and good communication skills who meet the needs of socialist market economy development and are well-received by industrial, commercial enterprises and departments of economic management.

PROGRAM SPECIALITY

- ① In 2012 and 2015, the MBA Program of SCUT passed the certification of AMBA.
- ② In 2016, the Program was awarded China MBA Top 50.
- ③ In 2018, the Program was evaluated as A-class in the first China University Professional-degree Rankings (CUPR), ranking the top 7% - 15% in China.
- ④ In 2019, the School of Business Administration of SCUT won the international certification of AACSB.

CURRICULUM

	Course Title	Course Credit	Hours
Compulsory Course	Chinese Language 1	4	64
	Chinese Listening 1	4	64
	Accounting	3	48
	Managerial Economics	3	48
	Organizational Behavior	3	48
	Data, Models and Decision-Making	2	32
	Marketing Management	2	32
	Human Resource Management	2	32
	Strategic Management	3	48
	Operations Management	3	48
	Business Ethics	2	32
	Corporate Finance	3	48
	International Business	2	32
Elective Courses	Innovation Strategy	2	32
	Logistics and Supply Chain Management	2	32
	Management Communication	2	32
	International Market Research	2	32
	Advanced Manufacturing Technology and Organization	2	32
	Contract Law	2	32
	Enterprise Management Simulation	2	32

The above course schedule is for reference only, the specific courses are subject to the year of 2025 training scheme.